



NEWS RELEASE

York County Public Affairs
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York County Unveils Video Series Spotighting Area's Businesses, Assets & Assistance Programs

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York County's Department of Economic & Tourism Development (ETD) has released a series of engaging, informative videos that illustrate the diverse benefits of York County to current and prospective businesses, residents and visitors. The “Discover York County” video series was crafted by ETD, in partnership with locally based Two Rivers Multimedia Solutions. Told entirely from the perspective of eight existing business owners and executives, the videos invite viewers to explore the exceptional attributes of this historic community. The series is composed of three distinct parts, each tailored to address a unique aspect of York County to the target audience.

Kristi Olsen-Hayes, Director of Economic & Tourism Development, expressed appreciation to the eight business owners/executives who participated in the interviews and shared an inside look at their facilities:

- Iverson Dental Care
- Mobjack Bay Coffee Roasters and Petit Café
- Parkway Printshop
- Patriot Tours & Provisions
- Persnickety Crane Café
- Snow Companies
- Travaini Pumps USA
- TTC Home Improvement & Opulent Design

The "Discover York County" video series is now available for viewing on the York County ETD website and social media channels. For more information about York County, Virginia, and to access the video series, visit www.YesYorkCounty.com.

About York County Economic & Tourism Development

York County seeks to create a diverse economic base through continually recruiting, growing and retaining business across a variety of industries. The **Department of Economic and Tourism Development** is dedicated to expanding York County's tax base through capital investment in the County; promoting tourism; supporting large, small and home-based businesses; and providing new employment opportunities for County residents. Its efforts result in improved quality of life throughout York County, including charitable giving, volunteerism, and job creation.

The ETD works in cooperation with many regional and state agencies to pursue its mission. Key among these allies are the Virginia Economic Development Partnership, Hampton Roads Alliance, Hampton Roads Small Business Development Center, and local Chambers of Commerce. Its strongest ally is the **York County Economic Development Authority** (EDA). Established in 1972, the EDA is a political subdivision of the Commonwealth of Virginia and has unique powers established in the Code of Virginia. The EDA is a conduit for non-taxable industrial revenue bonds, and can legally own, develop, and sell/lease commercial real estate. It also can provide incentives necessary to close deals within targeted industry sectors.

Additional Info:

- www.yesyorkcounty.com
- York County Economic Development: 757-890-3317
- Facebook: @YesYorkVA